

PROGRAMME OVERVIEW OF THE A25 LEAD TEAM FOR THE MANAWATŪ-WHANGANUI REGION 2021-2025

Get
the big
things right

and the rest will follow



Our mission

Fast-track the major strategic priorities that will propel Manawatū-Whanganui forward.

Our approach

Assemble, inspire and empower talented teams to lead on the strategic priorities.

Programme Structure - from intent to delivery

A25 Lead Team

The Lead Team leads the A25 programme

ALIGNMENT: to Central Government, Local Government, private sector, iwi, other entities.

MANDATE: from Regional Chiefs.

Current members of the Lead Team

The lead team includes people with experience and involvement in iwi/Māori, business, local, regional and central government, and community activities. The following people make up the lead team:

- Grant Smith
- Mavis Mullins
- Michael Eden
- Michael McCartney
- Pahia Turia
- Rachel Keedwell
- Ruma Karaitiana
- Tim Myers
- The government senior regional official (TBC).

Who are the Regional Chiefs?

The Regional CEOs, Mayors and Chair

They:

- are the political leadership of the region
- provide the mandate for the A25 programme
- approve the priorities of the Lead Team

Project Teams

Project Teams are at the heart of the A25 approach.

Project Teams are formed in each of the eight focus areas.

The Lead Team operates through these Project Teams, which it helps establish. It enables and supports them to oversee and coordinate the delivery effort of organisations engaged in each of the focus areas. Both the Lead Team and Project Teams operate through a sustainability lens.

*The eight Project Teams are made up of **delivery organisations**, most of whom are existing entities.*

Delivery is undertaken by organisations with specific skills and capabilities.

Examples of organisations include: Economic Development Agencies (EDAs), councils, community entities, iwi agencies and incorporations, companies, joint ventures, individual entrepreneurs and operational groupings brought together for a particular purpose.

Project Teams operate in each of the eight focus areas in the A25 Acceleration Zone:



Specialised services

Focus attraction and support for innovative businesses



Sustainable food & fibre

Using technology to grow and optimise our key industries



Tourism

Upscaling major tourism structures and opportunities



Maori economy

Build momentum for Economic Development projects



Transport

Infrastructure upgrade to access central New Zealand



High performing workforce

Supporting effectiveness & direction of talent development



Digital

Support digital infrastructure adoption across rural areas



Housing

Address the housing supply issue with a regional approach

A25 APPROACH: The Acceleration Zone

Summary of key actions that will Accelerate each Focus Area
(Refer support document)

PILLARS

Specialised Services	Sustainable Food and Fibre (a)	Sustainable Food and Fibre (b)	Tourism	Māori Economy
<ul style="list-style-type: none"> Write Leverage Plan Connect to Central Government funding streams Support business attraction through Economic Development Agencies Engage targeted talent development 	<ul style="list-style-type: none"> Huge sector – identify intervention points Re-focus/refresh and support the Rural Innovation Lab and Food HQ models Resource planning and channelling Decide how A25 can regionally intervene 	<ul style="list-style-type: none"> Regional leadership / facilitation for bio-forestry project Advocate and support Marton Rail Hub 	<ul style="list-style-type: none"> Scope project to achieve scale Advocacy to Government for funding Capability & capacity for Ruapehu District Council to provide project leadership & execution 	<ul style="list-style-type: none"> Investigate Te Pae Tawhiti facilitator Foster investment Advocate to Government for funds Utilise public sector procurement target for Māori business
Lead Team roles: triaging, scoping, resourcing	Lead Team roles: scoping, empowering, resourcing	Lead Team roles: resourcing, stiffening	Lead Team roles: scoping, resourcing, problem solving	Lead Team roles: scoping, resourcing, empowering

BEARERS

Transport	High Performing Workforce	Digital	Housing
<ul style="list-style-type: none"> Oversee investment outcomes Problem-solving / advocacy to Govt Sponsor “Accessing Central NZ” group Identify new infrastructure projects 	<ul style="list-style-type: none"> Champion the Regional Skills Leadership Group Oversee the demand / supply process Connect employers, Regional Skills Leadership Group and talent development agencies 	<ul style="list-style-type: none"> Press for current state assessment Alert advocates to push for improvement Promote and share the Connect Tararua model 	<ul style="list-style-type: none"> Formation of a regional supply action group Encourage and promote action for supply across the region
Lead Team roles: stiffening, problem-solving, monitoring	Lead Team roles: resourcing, stiffening	Lead Team roles: connecting, resourcing	Lead Team roles: triaging, scoping, connecting, resourcing



Lead Team Enabling Roles

Lead Team engagement with Project Teams and Agencies is tightly defined to provide leadership and support but not take-over:

- Triage and Scoping** – assessing an opportunity; assessing best type of intervention
- Connecting** – bringing the right people to the table
- Resourcing** – focusing funders on the key priorities
- Empowering and monitoring** – allocating priorities to agencies; monitoring progress
- Stiffening** – building resolve, robustness and ambition
- Problem-solving** – resolving issues and barriers.

Alignment with Resource Support Streams

Public – central government, local councils, regional council, Crown entities and departmental funding streams

Private – businesses, public/private arrangements, trusts and foundations, Iwi entities and incorporations.

Government Support

All A25 priorities are aligned and integrated to Government’s Kānoa PRISM funding framework:

Productive
Resilient
Inclusive
Sustainable
Māori-enabling.

