











OPPORTUNITY / ENABLER	PRIORITIES	PROGRESS TO DATE
 <p><b>TOURISM AND VISITOR SERVICES</b></p>	<ul style="list-style-type: none"> <li>• Destination, marketing and value proposition.</li> <li>• Manawatu Gorge Cycle Trail.</li> <li>• Mountains to Sea Cycle Trail.</li> <li>• Tongariro Alpine Crossing.</li> <li>• Local Infrastructure.</li> <li>• Commissionable Products and Services.</li> </ul>	<ul style="list-style-type: none"> <li>• DOC has held hearings on the revision to the Tongariro National Park Management Plan – final decision awaited.</li> <li>• Destination and Value Proposition Project – this project has now been successfully completed. The plan identifies 36 projects to be implemented.</li> <li>• RDC is preparing contract for implementation project with MBIE.</li> <li>• Government announced \$1.3 million of infrastructure funding to support tourism infrastructure in the region.</li> <li>• Tourism numbers for the region have been growing strongly with year on year growth (to March 2017) of 7% and total spend of \$951 million.</li> <li>• Ruapehu Alpine Lifts has opened new chairlift facilities at Whakapapa.</li> </ul>
 <p><b>LAND USE OPTIMISATION</b></p>	<ul style="list-style-type: none"> <li>• Information sharing to support land use decision making.</li> <li>• Stock water reticulation.</li> <li>• Water availability.</li> <li>• High margin/low volume specialist and innovative crops and products.</li> <li>• Advancing Agritech development and solutions.</li> </ul>	<ul style="list-style-type: none"> <li>• Stockwater reticulation workshops have been held across the region from 18 – 21 July. As a result, a pilot project looking at potential to reticulate water to 28,000ha is being developed.</li> <li>• The PSRG is working with Massey University around opportunities related to Hill Country.</li> <li>• Plans are underway for Hackathon 2.</li> <li>• Plans and funding applications are underway for Sensor Tech project around water quality.</li> <li>• MPI is supporting a programme to provide targeted extension services in the Ruapehu area to farm managers and new farm owners and Maori incorporations. The business case has been signed-off and the programme is up and running.</li> <li>• A farm business mentoring project is successfully underway, in conjunction with the Primary Sector Reference Group and CEDA.</li> <li>• Horizons is commencing an assessment of water resources in the region that aligns with the priority opportunities identified in the Accelerate25 Implementation programme.</li> <li>• RDC and its community continue to progress the Tutaenui water study. It is now reaching a key stage with detailed analysis of community support to progress to full feasibility study.</li> </ul>

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 <b>MĀNUKA HONEY</b>	<ul style="list-style-type: none"> <li>• Mānuka honey - regulatory standard.</li> <li>• Land suitable for use for Mānuka plants.</li> <li>• Sustainability benefits of Mānuka planting.</li> <li>• Other current Government Mānuka honey commitments.</li> <li>• Regional Plan – treatment of land management for Mānuka planting.</li> <li>• Mānuka honey production (Link: Skills and Talent Enabler).</li> </ul>	<ul style="list-style-type: none"> <li>• A number of Regional Councils and other organisations have released 'The Manuka and Kanuka Plantation Guide'. This is available via the Accelerate25 webpage <a href="http://www.horizons.govt.nz/about-our-region-and-council/regional-growth">http://www.horizons.govt.nz/about-our-region-and-council/regional-growth</a>.</li> </ul>
 <b>QUALITY CARE AND LIFESTYLE FOR OLDER PEOPLE</b>	<ul style="list-style-type: none"> <li>• Create a Master Plan</li> <li>• Training programmes suited to Quality Care and Lifestyle for Older People</li> </ul>	<ul style="list-style-type: none"> <li>• Project Lift Master Plan completed.</li> <li>• MBIE / MPI bringing together key Gov't agencies by end October.</li> </ul>
 <b>BUSINESS PROCESS OUTSOURCING: CALL CENTRES</b>	<ul style="list-style-type: none"> <li>• Customer 'lead generation'</li> <li>• Grow talent pool</li> </ul>	<ul style="list-style-type: none"> <li>• A new call centre recently opened in Palmerston North with 12 staff and plans to grow its workforce by around 20 FTEs this year.</li> <li>• There is demand for around additional 150 FTEs a year in order to keep the region competitive for new centres as well as supplying the increasing demand from existing centres.</li> </ul>
 <b>BUSINESS PROCESS OUTSOURCING: FOODHQ</b>	<ul style="list-style-type: none"> <li>• Client exemplar</li> <li>• Improve market penetration</li> <li>• Leadership and specialist resources</li> <li>• Refreshed strategic plan</li> </ul>	<ul style="list-style-type: none"> <li>• The FoodHQ Board met with the Accelerate 25 Lead Team in June.</li> <li>• Recruitment of Exec director underway</li> <li>• New independent Food HQ Chair appointed</li> </ul>
 <b>FRESH VEGETABLES AND HORTICULTURE</b>	<ul style="list-style-type: none"> <li>• Pilot market development programme</li> <li>• Engage Market partners</li> <li>• Develop production capability</li> </ul>	<ul style="list-style-type: none"> <li>• A growers international market visit is proposed to educate local producers and build market relationships.</li> </ul>
 <b>TE PAE TAWHITI</b>	<ul style="list-style-type: none"> <li>• Tourism (boutique)</li> <li>• Land and Water use optimisation</li> <li>• Mānuka honey</li> <li>• Skills, training and work experience</li> <li>• Growing Business</li> </ul>	<ul style="list-style-type: none"> <li>• There are a number of opportunities that already involve iwi / Maori e.g. Tourism, Primary Sector, Whanganui Port and Manuka honey.</li> <li>• The Te Pae Tawhiti team has met and is working out next steps.</li> <li>• Surf Clams – options for funding a business case are being developed.</li> <li>• Project underway to look at Māori business needs in the Manawatū.</li> <li>• Funding has been approved for stage 2 of the Whanganui Maori Business Hub.</li> <li>• Tū Ora employment facilitation project funded, addressing job seekers in Whanganui &amp; Rangitikei.</li> <li>• Smooju Production Research – project funded implementation plan being developed.</li> </ul>

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 <b>SKILLS AND TALENT (ENABLER)</b>	<ul style="list-style-type: none"> <li>• Pathways for students to connect from education to employment</li> <li>• Training programmes suited to Quality Care and Lifestyle for Older People</li> <li>• Develop talent pools for A25 projects</li> </ul>	<ul style="list-style-type: none"> <li>• Business case for roll out of work ready passport around the region completed</li> <li>• Work ready passport launched in Manawatu by Chamber of Commerce</li> <li>• Growth funding committed - regional</li> </ul>
 <b>GROWING BUSINESS (ENABLER)</b>	<ul style="list-style-type: none"> <li>• Tourism and other start-up businesses</li> <li>• Accelerated support for 25 targeted companies in the region</li> <li>• Advanced farmer discussion groups</li> </ul>	<ul style="list-style-type: none"> <li>• The opportunity being followed is growing 25 business across the region using the combined strengths of ED staff / EDAs in the region.</li> <li>• Project case developed.</li> <li>• Application invited by CEDA to MBIE</li> </ul>
 <b>DISTRIBUTION AND TRANSPORT (ENABLER)</b>	<ul style="list-style-type: none"> <li>• Whanganui River Marine Precinct and Port Area Revitalisation Project</li> <li>• Regional Ring Road</li> <li>• Rail Tourists</li> </ul>	<ul style="list-style-type: none"> <li>• Overall business case completed.</li> <li>• Next, more detailed cases underway – expected by 30 November.</li> <li>• MPI &amp; WDC have agreed the need for feasibility study for work around hardstand along with detailed business case.</li> <li>• WDC to drive formation of port governance group.</li> <li>• Horizons has committed subject to LTP consultation, to manage lower river infrastructure, outside the port.</li> <li>• Business cases progressing</li> <li>• Accessing Central New Zealand group working on links to R.O.N.S. and replacement for Manawatū Gorge</li> </ul>
 <b>DIGITAL CONNECTIVITY (ENABLER)</b>	<ul style="list-style-type: none"> <li>• Broadband to rural areas.</li> <li>• Mobile black-spot and Broadband coverage.</li> </ul>	<ul style="list-style-type: none"> <li>• Connect Tararua has formed a project team and is working with Crown Fibre Holdings on rollout of rural broadband, UFB and mobile coverage in Tararua.</li> </ul>
 <b>POULTRY MEAT</b>	<ul style="list-style-type: none"> <li>• Market focus and partnership.</li> </ul>	<ul style="list-style-type: none"> <li>• Project currently on hold until opportunity presents itself.</li> </ul>